

# 4th INTERNATIONAL DIGITAL DISTRIBUTORS MEETING

Madrid – 7th and 8th June 2017

#4IDDM



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Fundación Germán Sánchez Ruipérez (Matadero Madrid)

Paseo de la Chopera, 14 - Madrid

Organized by:



With the collaboration of:



## 7th June

16:30 to 19:00

### Private meeting of the International Digital Distributors Group

Some topics and presentations:

- Resources for Digital Consumer Insight (Felim McGrath, Global Web Index, UK)
- Consequences of the IDPF – W3C merger: Changes, Goals and Risks for ePUB development from the Distributors side (Jens Klingelhofer – Bookwire, Germany)
- Digital eReading solutions vs business models (Evgeniy Zaitsev – PocketBook, Switzerland)
- The Marlin URMS solution for managing digital rights (Denis Zwirn – Numilog, France)
- inkBOOK: Innovative eReader for content distributors that use Marlin URMS solution (Pawel Horbaczewski – ArtaTech, Poland)

19:30

### COCKTAIL DINNER – NETWORKING

## 8th June

9:30

### Presentation of the 4th International Digital Distributors Meeting

- Pedro Castaños (President UDNE / IPDA)
- Luis González (Managing Director Fundación Germán Sánchez Ruipérez)

9:45

### Digital consumption habits and trends

- Felim McGrath (Trends Manager at Global Web Index)

10:15

### Situation of the ebook distribution market in different countries (statistics and trends)

- Ruediger Wischenbart (Director of the Global eBook Report)

10:45

### Focus Market (China): The digital publishing distribution at China

- Jiang Yanping (CEO at OpenBook, China)
- Jim Bryant (CEO at Trajectory, USA)

11:15

### COFFEE BREAK

11:45

### ROUND TABLE: Development and commercialization of audiobooks

- Jo Forshaw (Group Director Audio at HarperCollins, UK)
- Jonas Tellander (CEO at Storytel, Sweden)
- Marcin Beme (CEO at Audioteka, Poland)

MODERATOR: Javier Celaya (Managing Director at Bookwire, Spain)

12:30

### ROUND TABLE: Digital + Print: International experiences of Print on Demand services

- Ruth Jones (Director Business Development at Ingram, USA)
- Pilar Molina (Business Development Manager at Podiprint, Spain)
- Jens Klingelhofer (CEO at Bookwire, Germany)
- Antonio Tombolini (CEO at StreetLib, Italy)

MODERATOR: Arantza Larrauri (Managing Director at Librandia, Spain)

13:15

### COCKTAIL LUNCH – NETWORKING

15:15

### ROUND TABLE: The market of digital publishing content for children and youngs

- Tom Greene (Director of Strategy and Operations at Pottermore, UK)
- Kare Hallden (CEO at Kidsread, Sweden)
- Nacho Parra (CEO at Blue Planet Tales, Spain)

MODERATOR: Luis González (Managing Director at FGSR, Spain)

16:00

### CONCLUSIONS